

SKEMA BUSINESS SCHOOL

GLOBAL EXECUTIVE MBA

Design your path
in a global world

skema
BUSINESS SCHOOL



CONTENTS

Welcome to the Global Executive MBA	03
Programme overview	05
SKEMA Global EMBA advantages	06
International recognition	08
A multi-campus international structure	10
Course overview	12
Faculty	14
Specialisations and leadership development	16
Testimonials	18
A vibrant community	20
SKEMA Ventures	22
Admissions	24
Talent & Careers	26



WHAT MAKES A GLOBAL BUSINESS SCHOOL

7

campuses on
five continents

8,500
students

120+
nationalities on
SKEMA's campuses

45,000
graduates throughout the
world in 145 countries

Triple
accreditation



4th best worldwide Master
in Finance (2018)

25th best worldwide Master
in Management (2018)

61st best worldwide Executive
Education (2019)

Forbes

Ranked among the 12 best Executive MBA
(2019)

“SKEMA Business School is a truly
global school that trains the talents of the
knowledge economy.

This digitalised and disruptive economy is shaking up our lifestyles, our social and cultural codes and the foundations of our societies. Education is also subject to those same challenges.

SKEMA is the global school that trains the talents for 21st century companies. These talents are mobile, multicultural, adaptable and entrepreneurial. They are managers of information and knowledge. These are the values and DNA of our school.

Yet few participants in the world have the opportunity to study in the one and same global school on different continents, benefitting every day from a teaching imbued with both local learning and the use of information technologies and sharing.

SKEMA prepares participants for the reality of today's businesses, anticipating the careers that emerge from the combination of academic research, single or multi-site programmes and the involvement of businesses in the design and operation of programmes.

As a participant at SKEMA, you will be exposed to unforgettable experiences and will be ready for work all over the world. SKEMA's dynamic is yours: with our programmes, you will discover, learn and be ready to live in an interconnected and multipolar world.

I look forward to sharing these projects and challenges with you.”

Alice Guilhon
Dean, SKEMA Business School



Anke Middelmann
Director of the Global Executive MBA

“Design your path in today’s fast-paced, global and changing world

Today’s world is complex, unpredictable and interconnected, driven by and leading to a whirlwind of change, rapid technological advances and intensified multicultural interactions. To succeed in these dynamic and ever-changing business environments requires an ability to consistently adapt, develop skills and innovate, as well as to interact successfully and sensitively in different international settings.

Against this global backdrop, SKEMA’s Global Executive MBA allows you to acquire the knowledge and skills to take on demanding roles, reorient your career path or develop new ventures. It also provides you with a unique opportunity to delve into truly profound, transforming and global learning experiences that take you from France to the United States, to China and Brazil.

Through its specialisations, the programme emphasises value creation and best practices in today’s business world—be it to grow innovative businesses and solutions, or to lead new projects and project-based organisations internationally.

Last but not least, our Global EMBA graduates have access to a network of 45,000 alumni in 145 countries and thereby to international connections and potential business opportunities all over the world.

Join the SKEMA Global EMBA and reach your goals.„

Programme overview

Two intakes/year

February and September

Duration

18-24 months

Two specialisations

Innovation & Entrepreneurship
Project Management

Blended-learning approach for maximum work-study flexibility & balance

A combination of face-to-face residential weeks, webinar courses, independent online modules. Only 30 days out of the office.

Six residential weeks in six worldwide locations

Three weeks in France (Lille, Paris and Sophia Antipolis) and three weeks on SKEMA's international campuses —one week each in Suzhou (China), Raleigh, NC (USA), Belo Horizonte (Brazil).

Company visits & speakers

Visits and conferences during residential weeks dovetail with in-class topics and learning.

Modular approach

Courses for each major area of study (e.g. finance & accounting, management, business strategy & complexity) are grouped together to optimise in-depth and complementary learning via blended-learning approaches.

Capstone project

An in-depth end-of-studies written project and oral presentation investigating an aspect of strategic significance to your organisation or your own future, applying learning from all courses. You are guided throughout by a supervisor with expertise in your chosen area.

Holistic and complementary

Academic knowledge acquisition is accompanied by tailored and on-going personal and professional development to enable a well-rounded and complete learning experience.



SKEMA GLOBAL EMBA ADVANTAGES

Diversity of backgrounds

Meet executives from all over the world with very different professional and cultural backgrounds for a vibrant learning experience, and join SKEMA's strong network of over 45,000 alumni based in 145 countries.

Globe-trotting programme

Experience global immersion and learning across four continents and six residential weeks to gain first-hand insights into the social, economic and business contexts of different parts of the world, vastly enriching your knowledge and perceptions.

Flexibility of learning

Work while designing your career path, and benefit from the blended-learning approach to balance the requirements of your professional and personal life.

Transformation for a VUCA world

Increase your managerial skills and experience of multicultural environments while at the same time preparing yourself to drive innovation, develop businesses internationally or transform projects and ventures in today's volatile, uncertain, complex and ambiguous world (VUCA).

Personal development

Enhance your global leadership through dedicated training and coaching sessions.

International faculty

Benefit from exchanges with SKEMA's international faculty and unique approach to entrepreneurship developed by SKEMA Ventures.

International recognition

SKEMA belongs to the elite group of the one per cent of triple-accredited schools and universities in the world with EQUIS, AACSB and AMBA accreditations.



FRENCH STATE RECOGNITION



- ▶ SKEMA's Master in Management (Grande Ecole programme) diploma is recognised by the French state and endorsed as "Master".
- ▶ The school has been granted the state's EESPIG label.
 - ▶ The Conférence des Grandes Ecoles (CGE) is the accrediting body for SKEMA, its specialised masters (MS) as well as its masters of science (MSc) programmes.
- ▶ Furthermore, SKEMA's specialised masters (Mastères Spécialisés®) are referenced by the RNCP (Répertoire National des Certifications Professionnelles - National register of professional qualifications).
- ▶ The BBA in Global Management is accredited by the French Ministry of National Education.

AMERICAN RECOGNITION BY THE STATE OF NORTH CAROLINA



SKEMA Business School - US is licensed by the Board of Governors of the University of North Carolina to confer master's degrees in Financial Markets & Investments and International Business as well as a Bachelor of Business Administration in International Business.



SKEMA has ISO 9001 and 14001 quality certifications



WE SUPPORT

SKEMA is a member of the United Nations Global Compact

INTERNATIONAL PROFESSIONAL RECOGNITION

A large number of internationally recognised professional certifications are available to our students in their respective areas of expertise

Auditing, Control, Information Systems & Consulting / Finance

- ▶ Chartered Financial Analyst® (CFA Institute)
- ▶ Chartered Institute of Management Accountants (CIMA)
- ▶ CIA (Certification in Internal Audit)

Project & Programme Management - Supply Chain Management & Purchasing

- ▶ Project Management Professional (PMP®) and Certified Associate in Project Management (CAPM®) of the Project Management Institute (PMI®)

- ▶ Green Belt and Yellow Belt certification of the Six Sigma Institute
- ▶ BASICS (BASICS of Supply Chain Management) of APICS The Association for Operations Management
- ▶ PRINCE2® certification



PRINCE2® is a registered trade mark of AXELOS Limited, used under permission of AXELOS Limited. All rights reserved.

- ▶ Agile PM® certification



AgilePM® is a registered trademark of Dynamic Systems Development Method Ltd. All rights reserved. The APMG International AgilePM is a trademark of The APM Group Limited, used under permission of The APM Group Limited. All rights reserved.

- ▶ The MSc Project and Programme Management & Business Development is accredited by the Global Accreditation Center for Project Management Education Programs (GAC) from the

Project Management Institute®. This accreditation was awarded in 2005 and has been renewed until 2019 in recognition of the school's track record in excellence and continuous improvement in project management education.



SKEMA is the first business school to have received this international accreditation in France. Only 58 academic institutions in the world have the accreditation.

Marketing

- ▶ Data Mining offered by SAS™
- ▶ ASQ (American Society for Quality) certifications, Certified Quality Improvement Associate, Certified Quality Manager or ASQ Certified Manager of Quality/Organisational Excellence.

INTERNATIONAL RANKING



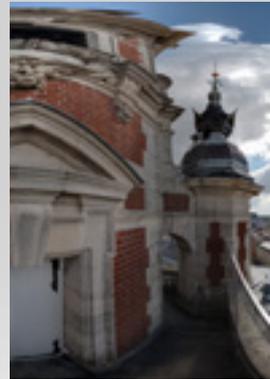
- 4th best worldwide Master in Finance (2018)
- 25th best worldwide Master in Management (2018)
- 61st best worldwide Executive Education (2019)

VISIT OUR
CAMPUSES
WITH SKEMA
EXPERIENCE



France Paris, the "City of Lights"

One of the most stimulating cities in the world as a centre of cultural and economic activity. Favourite city for young graduates and business professionals.



USA

Raleigh, North Carolina

Located on the Centennial Campus of NC State University, close to the Research Triangle Park and its innovative companies.



Brazil Belo Horizonte, Minas Gerais

Set within the campus of Fundação Dom Cabral, best business school in Latin America according to the Financial Times. A region known for its dense cluster of hi-tech start-ups.



7 CAMPUSES, 5 CONTINENTS

A GLOBAL IMPACT



France

Lille, the hub of Europe

The biggest and the most thriving student city in France outside Paris, offering a dynamic business environment.



France

Sophia Antipolis, at the heart of the French Riviera

The campus lies at the heart of Europe's best known science park. It's an attractive area for tourism and a strategic location for companies.



South Africa

Cape Town, where the country's history began

Cape Town is South Africa's largest city, known for its dynamism and creativity in all fields.

NEW! JANUARY 2020

SKEMA Business School operates from seven different sites: in France (Lille, Paris La Défense and Sophia Antipolis), Brazil (Belo Horizonte, MG), China (Suzhou), South Africa (Cape Town) and the USA (Raleigh, NC). The campuses are located in well-known science parks or business centres and offer students exceptional opportunities and career prospects. Our foreign campuses all have the same goal: to combine international academic and professional experience. The genuine international experience that students receive involves more than just the creation of a local school. SKEMA will continue its international development over the next few years.



China

Suzhou

Just half an hour from Shanghai, it combines an exceptional historical heritage with the dynamics of a world-renowned technological centre.



ECONOMIC GROWTH

Course overview

YOUR PROGRAMME AT A GLANCE

- ▶ Duration of 18 or 24 months
- ▶ Blended format
- ▶ Only 30 days out of the office
- ▶ Starting date in February 2020 or September 2020

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Inefficient
State

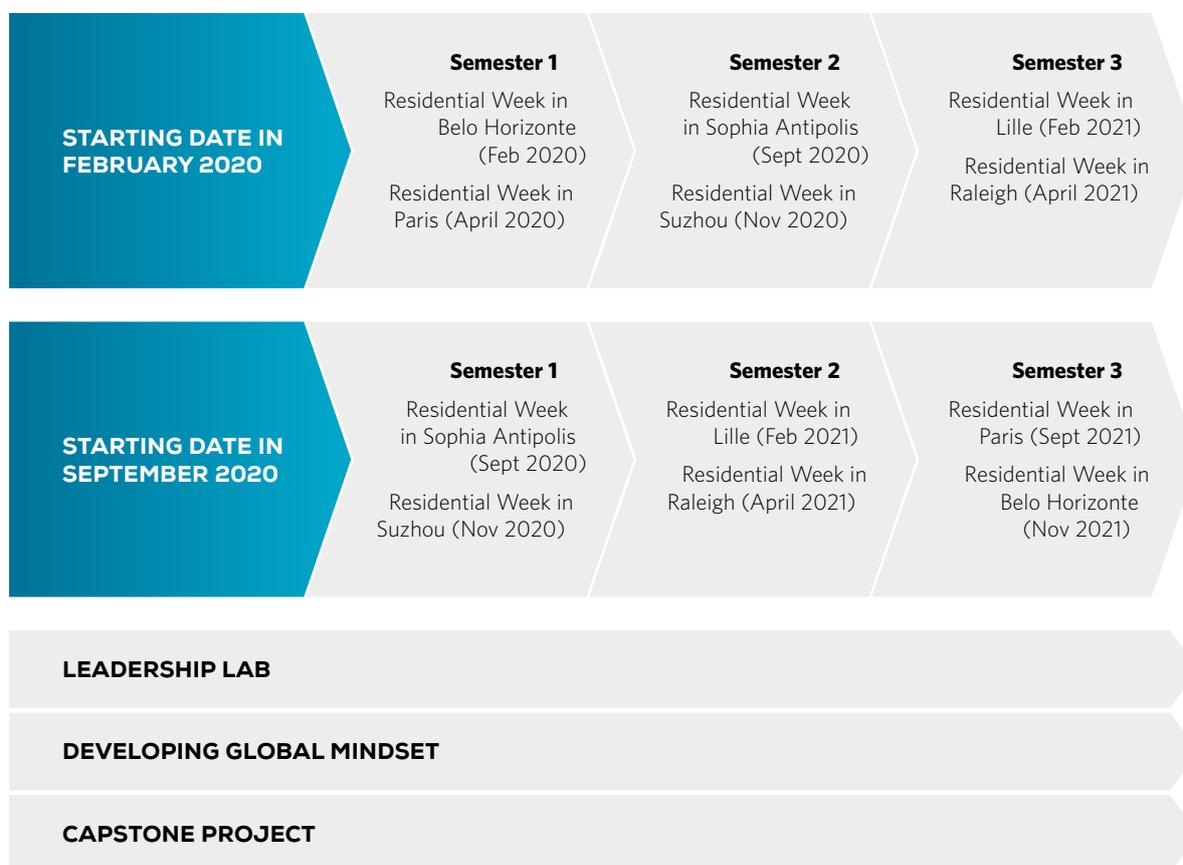
Low
productivity

Systems



Programme structure and schedule

An experiential journey taking you to Paris, Lille and Sophia Antipolis (France), Belo Horizonte (Brazil), Raleigh (US) and Suzhou (China), with 12 core courses and six specialisation modules delivered in blended format.



Key components

CORE COURSES	SPECIALISATION	FINAL PROJECT	ON CAMPUS CLASSES	OFF-CAMPUS DISTANCE LEARNING
<p>Acquire business fundamentals</p> <ul style="list-style-type: none"> Business strategy <ul style="list-style-type: none"> Macro & micro economics Marketing Organisational dynamics <ul style="list-style-type: none"> Supply chain & operations management Digital transformation, augmented intelligence & impact on business decisions Managerial accounting & corporate finance <ul style="list-style-type: none"> Leadership lab Developing global mindset 	<p>Gain new management skills</p> <p>Choose to focus on:</p> <ul style="list-style-type: none"> Entrepreneurship and Innovation or Project Management 	<p>Work on your final project & develop global skills</p> <p>Capstone Project:</p> <p>Apply your newly gained knowledge to conduct an in-depth analysis of a business situation or to develop a business plan</p>	<p>6 core courses</p> <p><i>Format</i></p> <p>One course per residential week</p>	<p>6 core courses (webinars)</p> <p>6 specialisation modules</p> <p>Entrepreneurship & Innovation</p> <p>Webinars & online courses</p> <p>Project Management</p> <p>Self-paced/online learning</p>

FACULTY

Benefit from the expertise of our international faculty

Dr Stephanie Chasserio

Stephanie Chasserio holds a PhD from Université du Québec at Montréal. One of her particular research interests is in the area of women leaders and women entrepreneurs, and is a member of the Women in Business in Chair, funded by the Fondation Egalité Mixité. In addition, she belongs female professional networks, such as Women Business Owners (Femmes Chefs d'Entreprise). She is also interested in health and wellbeing at work, and has conducted consultancy actions on psychosocial risks.



Dr Philippe Chereau

Philippe Chereau holds a doctorate in Management Science, from Aix-Marseille University, a PhD in Management Science from SKEMA Business School, and a Master in Management from EDHEC Business School. He is specialised in strategy and entrepreneurship and heads the SKEMA Ventures initiative. He is an expert in the strategic management of innovation and business modelling in SMEs and in the governance of local innovation systems.



Dr Raluca Sandu

Raluca Sandu is an expert in finance and accounting at SKEMA Business School, and associate dean of Globalisation Academy. She is also in charge of the partnership between SKEMA and the Chartered Institute of Management Accountants (CIMA).

Her doctoral dissertation is on the emergence of investor relations in transitional economies. Her research interests are in interdisciplinary studies on accounting, financial reporting, and investor relations, as well as in accounting history, and accounting education. Her teaching experience includes investor relations, performance management, cost accounting, corporate finance, business valuation, financial accounting, financial analysis and qualitative research methods. She is also a graduate of the International Teachers' Program at China Europe International Business School (CEIBS, 2015).



Dr Peter Spier

Peter Spier is a seasoned negotiator, communicator and trainer, and expert in marketing and sales at SKEMA Business School. After a career negotiating in the photographic business, he teaches negotiation, communication and persuasion skills to students and professionals from a range of backgrounds as well as marketing and brand management courses at masters-level. His international experience has also allowed him to develop a strong interest in intercultural matters. He holds a doctorate from the University of Oxford and an MBA from ESCP-EAP in Paris.





SPECIALISATIONS AND LEADERSHIP DEVELOPMENT

Gain new management skills to succeed in a volatile, uncertain, complex and ambiguous world

Each of the two concentrations offered by the programme allows you to develop specialised skills essential to succeed in today's transforming world.

ENTREPRENEURSHIP & INNOVATION

Whether seeking to expand globally and enter new territories, to foster innovation within your company, or to explore the launch of a new business venture, it is essential to develop entrepreneurship skills in a global context.

PROJECT MANAGEMENT

This concentration enables you to develop the skills, sense of initiative and the agile and global mindset essential for leading new projects or project-based organisations.

Key benefits

- ▶ Understand value creation, and the key success factors of innovation
- ▶ Be able to recognise and exploit business opportunities
- ▶ Be able to think, design, test and launch in a global context
- ▶ Integrate the importance of "globalisation"

Key benefits

- ▶ Acquire the global vision of a project or project-based organisation to achieve business objectives
- ▶ Discover the methodology and tools to frame and manage projects
- ▶ Understand how to create an environment that nurtures success and performance



LEADERSHIP AND CAREER DEVELOPMENT

Being effective in a rapidly transforming world requires the acquisition of new leadership competencies. This starts with a commitment to developing oneself, and gaining the kind of self-awareness that will unlock the acquisition of an important set of leadership competencies.

In “The Leadership Lab” you will embark on a personal development journey that will:

- ▶ enhance your self-awareness
- ▶ identify your personal and professional strengths
- ▶ define your ideal leadership style and preferences
- ▶ hone your communication and negotiation skills
- ▶ enable you to find balance.

Developing Global Mindset complements these personal competencies with the ‘global leadership’ toolkit needed by all leaders who operate across borders and cultures. Combining an understanding of the impact of geopolitical, social and economic developments with heightened multicultural awareness and sensitivity will allow you to navigate international business situations successfully and effectively at all levels.

Throughout the programme, you will work on these indispensable skills in different settings and through different approaches and activities. These include:

- ▶ Learning-by-doing activities, such as team-building and multicultural group work
- ▶ Individual personal development, including self-reflection and exchanges in small groups and through one-to-one coaching
- ▶ Meetings and exchanges with experienced & outstanding professionals

Testimonials





Iolanda Pedra

Engineer by training, ITILv3 certified and a project management professional at Hewlett Packard Enterprise.



Paul Bulmer

Head of Product Management - Carrier and Mobile, London (UK)



Allan Kent Jorgensen

Managing director and co-owner at Metier Denmark

**“It’s an amazing adventure!
The programme’s relevance to
the global economy is exactly
what I was looking for.**

The students’ cultural diversity makes debates much more interesting and relevant, as well as enriching both personally and professionally. Courses are intense and delivered by passionate teachers. The pace of work is fast, and the blended-learning format makes it possible to balance professional, personal and student life.”

**“This has been an incredible,
life-changing journey for me.
Not only has it allowed me
to develop my leadership and
business skills,**

it has also proven to be an invaluable multicultural and global experience. The team at SKEMA are fantastic and provide an environment to develop and grow personally as well as professionally.”

**“Throughout the EMBA,
my style and way of
handling both personal and
professional matters have
changed dramatically for
the better.**

What more can you ask for? Thank you, SKEMA.”

THE STRENGTH OF A GLOBAL NETWORK

Some of our prominent alumni



SKEMA Alumni comprises a network of 45,000 graduates across 145 countries. It offers a range of services and events to help members move forward with their careers and personal lives, and a vector for meeting up and getting together at all four corners of the globe.





SKEMA
VENTURES

SV

IMAGINE IN SOPHIA,
INCUBATE IN SUZHOU,
ACCELERATE IN RAI FIGH

SKEMA Ventures

Flex your entrepreneurial muscles

At SKEMA, we consider that entrepreneurs are innovator-transformers — individuals who innovate and act to transform industries, organisations, and, more broadly, society.

The Facts: In today's rapidly changing environments, growth and wealth creation is linked to the ability to create new activities—developing brand-new businesses, or creating a new business in existing companies often forced to reinvent themselves in the face of globalisation, the digital revolution, breakthrough innovations brought in by start-ups and changes in consumer behaviour.

SKEMA Ventures' mission: Committed dedication to student entrepreneurship. Through a unique value chain, which encompasses teaching, coaching, incubation and acceleration, SKEMA Ventures allows all SKEMA students and alumni to think, design, test and launch their entrepreneurial projects in global contexts, on seven innovative territories across five continents, benefiting from the best of each local ecosystem.

SKEMA VENTURES IN FIGURES

100+
projects incubated
each year

150
mentors and experts
in the SKEMA Ventures family

150+
projects pitched
each year

91%
survival rate
after five years



CLASS OF 2018 KEY FACTS

39

Average age

91%

International profiles

12

Average years
of seniority

60/40

Percentage of men/women

ADMISSIONS

We strongly recommend that you learn about the programme before you apply. To schedule an online class visit or to schedule an online/onsite session, address your request to *executive.mba@skema.edu*

Criteria for admissions

- ▶ At least a three-year Bachelor degree, in any discipline.
- ▶ At least five years of professional experience, with demonstrated managerial progression.
- ▶ Proven fluency in reading, writing and speaking English (IELTS: 7; TOEIC: 870; TOEFL: 580).

Admissions process

- 1 ▶ Send your CV to *executive.mba@skema.edu*
 - ▶ Create your account online <https://skemapply.skema.edu>
 - ▶ Fill out the application form (including two recommendation letters)
 - ▶ Submit the documents and pay a non-refundable application fee of 120 euros
- 2 Interview with two faculty members
- 3 Announcement of decision following the deliberations of the admissions committee.

Fees

- ▶ Tuition fee is 32,000 euros
 - ▶ Application fee is 120 euros
- After an admission offer has been made, you must secure your place by paying a deposit within 15 days of the offer.
- Tuition fees include a life membership to SKEMA's alumni association (subject to your graduation).

Funding

SKEMA has a number of funding options available. For further details and advice, please contact our admissions team.

For more information

- ▶ English version: www.skema.edu/programmes/executive-mba
- ▶ French version: www.skema-bs.fr/programmes/executive-mba

Contact admissions team

- ▶ +33 (0)1 41 16 75 14
- ▶ executive.mba@skema.edu

Talent & Careers

In addition to your on-going personal development throughout the programme, you benefit from tailored coaching and career development services to help you take your career to the next level.

During your time in the programme, you are entitled to four hours of individual career coaching with a specialised coach to design your professional direction and career path. You will also be able to access employment opportunities through the Talent & Careers external partners.

Maybe you want to start a business? SKEMA Ventures, a unique business unit dedicated to nurturing entrepreneurship and innovation among SKEMA students and alumni, is on hand to help. Several of our recent Executive MBA students have already been supported in their business creations—as far away as Australia.



SKEMA BUSINESS SCHOOL

Belo Horizonte Cape Town Lille Paris Raleigh Sophia Antipolis Suzhou

BBA PROGRAMMES

- ▶ BBA in Global Management
- ▶ BBA in International Business
- ▶ BBA in Global Business

ESDHEM

- Prep School + French Licence*
- ▶ Management
 - ▶ Law

GRANDE ÉCOLE PROGRAMME

Master in Management

MASTÈRES SPÉCIALISÉS® / SPECIALISED MASTERS

CGE-certified

- ▶ MS Auditing, Management Accounting & Information Systems
- ▶ MS Wealth Management
- ▶ MS Supply Chain Management and Purchasing
- ▶ MS Project and Programme Management & Business Development
- ▶ MS Marketing Data & e-Commerce
- ▶ MS Corporate Fiscal Management

MASTERS OF SCIENCE PROGRAMMES

CGE-certified

Finance

- ▶ Auditing, Management Accounting & Information Systems
- ▶ Corporate Financial Management
- ▶ Financial Markets & Investments

Marketing

- ▶ International Marketing & Business Development
- ▶ Strategic Event Management & Tourism Management
- ▶ Luxury Hospitality and Innovation
- ▶ Luxury & Fashion Management
- ▶ Global Luxury and Management
- ▶ Digital Marketing

Management

- ▶ International Human Resources & Performance Management
- ▶ Business Consulting and Digital Transformation
- ▶ Supply Chain Management & Purchasing
- ▶ Project and Programme Management & Business Development

Business & Strategy

- ▶ Digital Business, Data Analysis and Management
- ▶ Entrepreneurship & Innovation
- ▶ International Strategy & Influence
- ▶ International Business
- ▶ Artificial Intelligence for Business Transformation (not CGE-certified)

PHD AND DOCTORAL PROGRAMMES

GLOBAL EXECUTIVE MBA

EXECUTIVE SPECIALISED MASTERS

STEM MANAGEMENT PROGRAMME

EXECUTIVE PROGRAMMES FOR MANAGERS

- ▶ Online programmes
- ▶ Short programmes
- ▶ Customised programmes
- ▶ Programmes leading to a qualification

SUMMER SCHOOLS

SKEMA BUSINESS SCHOOL

English: www.skema.edu/programmes/executive-mba
French: www.skema-bs.fr/programmes/executive-mba
executive.mba@skema.edu

